

ORDER



KLAS

Orders	Order / Rev:	37326		
	Alt Order #:	08867684		
	Product Desc:	DCCC/OCEQUERA		
	Estimate:	1817	KLAS	
	Flight Dates:	09/19/12 - 09/25/12	Primary AE:	Mike Jones
	Original Date / Rev:	09/18/12 / 09/18/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National

Agency	Name:	GMMB		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	DCCC - Oceguera	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PO1	Order Separation:
	Priority:	LV1	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/25/12	28	\$19,720.00	\$16,762.00	September 2012	28	\$19,720.00	\$16,762.00	0.00
					Totals	28	\$19,720.00	\$16,762.00	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones	Atlanta	Georgia	Start Of Order - End Of Order	100%

Mike Jones Start Of Order - End Of Order 100%

Order Share

KLAS 30% \$19,720.00
Market 100% \$65,733.33

Market 100% \$66,700.00

Competitive Share

CABLE		0%	\$0.00
KBLR		0%	\$0.00
KFBT		0%	\$0.00
KINC		0%	\$0.00
KTNV	25%		\$16,433.33
KTUD		0%	\$0.00
KVBC		0%	\$0.00
KVVU		5%	\$3,286.67
KVWB		0%	\$0.00
LV1		0%	\$0.00
UNKWN		0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		3	\$750.00			0.00					
3	8	09/19/12	09/25/12	CBS This Morning	7-9a CM	7-9a	MTWTF--	:30	2	\$440.00	LV1	0.00	NM	2	\$880.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2	\$440.00			0.00					
4	8	09/23/12	09/23/12	CBS News Sunday Morn	QM	CBS Sunday Morni-----S		:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
CBS NEWS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$850.00			0.00					
5	8	09/19/12	09/25/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	2	\$650.00	LV1	0.00	NM	2	\$1,300.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2	\$650.00			0.00					
6	8	09/19/12	09/25/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	2	\$690.00	LV1	0.00	NM	2	\$1,380.00
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2	\$690.00			0.00					
7	8	09/19/12	09/25/12	Ellen	CM	3-4p	MTWTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		1	\$1,000.00			0.00					
8	8	09/19/12	09/25/12	8 News Now 4p M-F	CM	4-5p	MTWTF--	:30	2	\$940.00	LV1	0.00	NM	2	\$1,880.00
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2	\$940.00			0.00					
9	8	09/19/12	09/25/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,000.00			0.00					
10	8	09/22/12	09/22/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
8 NEWS NOW AT 5PM-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1	\$550.00			0.00					
11	8	09/23/12	09/23/12	8 News Now Sun 5-7p	CM	430-5p, 630-7p	-----S	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
8 NEWS NOW AT 5PM-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$600.00			0.00					
12	8	09/19/12	09/25/12	8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	2	\$1,550.00	LV1	0.00	NM	2	\$3,100.00
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,550.00			0.00					
13	8	09/19/12	09/25/12	Letterman	CM	1135p-1237a	MTWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
LATE SHOW w. LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2	\$750.00			0.00					
14	8	09/19/12	09/25/12	Craig Ferguson	CM	1237a-137a	MTWTF--	:30	4	\$300.00	LV1	0.00	NM	4	\$1,200.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		2	\$300.00			0.00					

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14	8	09/19/12	09/25/12	Craig Ferguson	CM	1237a-137a	MTWTF--	:30	4	\$300.00	LV1	0.00	NM	4	\$1,200.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/12	09/25/12	MTWTF--		4				\$300.00		0.00			
15	8	09/22/12	09/22/12	Sat 135-235a Cold Squad	DM	135-235am	-----S-	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
C SQUAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$100.00		0.00			
Totals														28	\$19,720.00